



THROUGH THE LINE
CONSULTATION SERVICE

CONTENTS

01 ABOUT US

COMPANY BACKGROUND
COMPANY VISION

02 PRVIOUS EXPERIENCE

CLIENTS
COMPANY SERVICE

03 BUSINESS CONSULTING

BUSINESS PLANNING
ESG REPORTING
CAPITAL FINANCING / FUNDING
MAGEMENT CONSULTING
CORPORATE TRAINING
BUSINESS MATCHING

04 MARKETING SERVICE

DIGITAL MARKETING
VIDEO PRODUCTION
PUBLIC RELATIONS
EVENT MANAGEMENT
KOL SERVICE
DIRECT MARKETING



ABOUT US

COMPANY BACKGROUND



SRP GROUP is your dedicated partner in fostering innovation, success, and social responsibility. SRP, standing for Social Responsible Partner, is a comprehensive through-the-line consultancy service committed to guiding businesses on the transformative journey from 0 to 1.

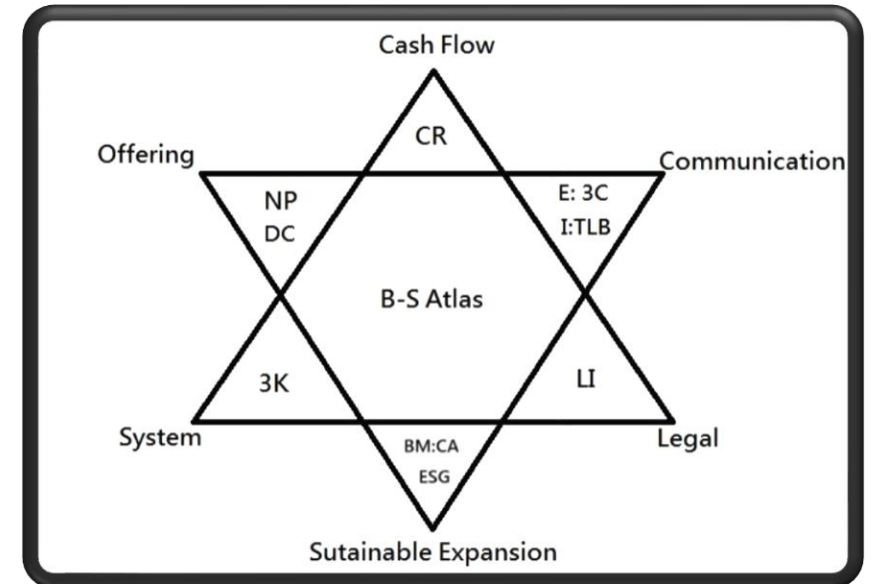
Our Mission:At SRP Group, we are driven by a mission to empower businesses to not only thrive in their industries but also to contribute positively to society. We believe in the power of innovation, strategic planning, and responsible business practices to create lasting impact.

SRP Group actively engages in Social Responsible Projects to contribute towards building a sustainable and responsible society. By championing ESG and CSR initiatives, we strive to create a business environment where profitability goes hand in hand with ethical and responsible practices.

COMPANY VISION

TO BE LEADING BUSINESS PROFESSION

Utilizing our proprietary business model, B-S Atlas, we are dedicated to assisting our clients in fostering sustainable business development. Our overarching objective is to champion socially responsible projects within the business sphere.





*PREVIOUS
EXPERIENCE*

CLIENTS

SRP GROUP



ARÛMEE



Benafiction®

JimmBENNY®

ANGEL 天使



JOSERISTINE®

suiskin
Skin Science Laboratory



Dr.esthé



JOY-IN

TRIUMPH



SINCE 1984

GIORDANO
timewear



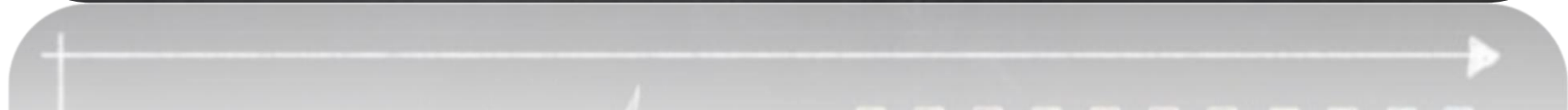
COMPANY SERVICE



***BUSINESS
CONSULTING***

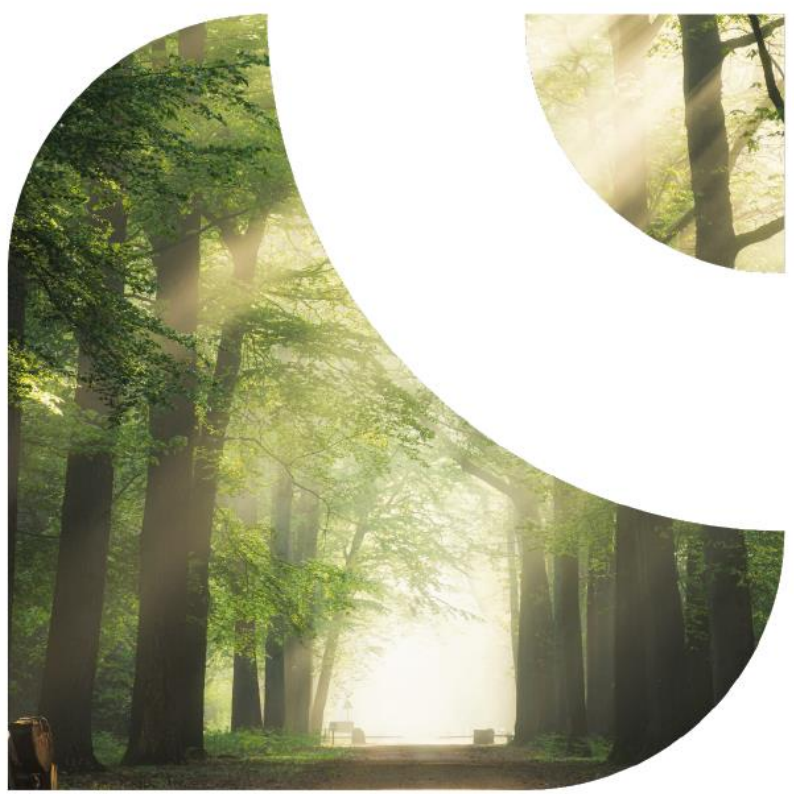


BUSINESS PLANNING



ESG REPORTING

VSP GROUP



ENVIRONMENTAL, SOCIAL AND GOVERNANCE REPORT



經紀業務 | 資產管理 | 資本市場 | 財富管理

OVERVIEW

Victory Securities (Holdings) Company Limited (the "Company") and its subsidiaries (collectively, the "Group") is pleased to present the environmental, social and governance report (the "ESG Report"). This ESG Report discloses and summarizes the policies and performance of the Group in respect of the environmental, social and governance ("ESG") responsibilities which are considered material during the year ended 31 December 2021.

The Board of directors of the Company (the "Board") has the overall responsibility for the overall leadership in formulating ESG strategies and the ESG Report. The Board is committed to managing and improving its sustainability performance by examining the Group's sustainability objectives, strategies, priorities, initiatives and goals, as well as the related significant policies and frameworks that support their achievement. The Board also formulates policies to mitigate business risks associated with material ESG-related issues, if any.

The report was prepared in accordance with the requirements of the ESG reporting code set out in Appendix 20 to the Rules Governing the Listing of Securities on GEM of the Stock Exchange of Hong Kong Limited (the "GEM Listing Rules").

The report covered material ESG-related issues in relation to the principal businesses of the Group, including the provision of (i) securities/futures/insurance policies broking services, placing and underwriting services and advice on securities services; (ii) financing services; (iii) asset management services; (iv) financial advisory services; and (v) investment consultancy services, where its operations are located mainly in Hong Kong and partly in mainland China, Japan and Singapore for the period from 1 January 2021 to 31 December 2021 (the "Reporting Period"), which demonstrates the Group's overall ESG objectives and efforts.

The Group has offices in Hong Kong, the People's Republic of China (PRC), Japan and Singapore. All of the Group's principal operations are performed at its offices in Hong Kong. The ESG Report focuses on the major operations of the Group in its head office in Hong Kong, while operations in PRC, Japan and Singapore had no significant environmental and social impacts and were excluded from the reporting scope.

SCOPE AND REPORTING PERIOD

The Group has offices in Hong Kong, the People's Republic of China (PRC), Japan and Singapore. All of the Group's principal operations are performed at its offices in Hong Kong. The ESG Report focuses on the major operations of the Group in its head office in Hong Kong, while operations in PRC, Japan and Singapore had no significant environmental and social impacts and were excluded from the reporting scope.

ENVIRONMENTAL

Policies on environment and energy

During the Reporting Period, the Group continued making its best endeavours to protect the environment in its business activities and workplace. The Group also educates its employees on their awareness of promoting a green environment. The Group seeks to identify and manage environmental impacts attributable to its operations, in order to minimize these impacts if possible. Various measures have been adopted to reduce energy and other resource use, minimise waste and increase recycling, and promote environmental protection in its supply chain and marketplace. These measures are discussed in section "Use of Resources" of this ESG Report.

The Group consumed mainly on two types of resources, namely electricity and fuels for transportation. Due to the business nature of the Group's business activities did not consume a significant volume of water during the Reporting Period. The Group establishes internal environmental policies to demonstrate the commitment of the Group and management in promoting values of sustainability. Staff are also encouraged to involve in the planning and establishment of environmental policies to further promote engagement from different stakeholders.

USE OF RESOURCES

Electricity and Energy Usage

The Company is an investment holding company, the subsidiaries were principally engaged in (i) securities/futures/insurance policies broking services, placing and underwriting services and advising on securities services; (ii) financing services; (iii) asset management services; (iv) financial advisory services; and (v) investment consultancy services in Hong Kong. As the Group's business nature is the provision of financial services with relatively low energy, power and resource consumption in its sole office in Hong Kong, its direct environmental impact is immaterial to the Group's daily operations and business development.

The Group carried out most of the business activities in the Hong Kong office. Therefore, electricity consumption is the primary source of carbon emissions in the Group's operation in Hong Kong. Another energy consumption includes the consumption of unleaded petrol by the three (2020: two) vehicles owned by the Group.

The office consumed 42,965.00 kilowatt-hours ("kWh") of electricity during the Reporting Period (2020: 41,416.00 kWh). The major energy-consuming equipment include lighting, air-conditioning, computers, copying machines and some small power equipment. The Group owns three (2020: two) vehicles for daily commute for business purpose. A total of 2,333.29 litres of unleaded petrol were used by vehicles during the Reporting Period (2020: 1,152.69 litres).

WASTE MANAGEMENT

Hazardous and Non-hazardous waste

No hazardous wastes or packaging materials are produced from the business operations of the Group due to the business nature. The type of non-hazardous waste produced by the Group is mainly solid wastes from daily business operations, comprising of used paper and daily office waste.

With the growing awareness for reduction of waste, other than formal documents that require the use of papers, each department is advised to handle documents electronically. When the use of paper is required, double-sided printing or using recycled paper is highly recommended except for formal and confidential documents. The Group also encourages its staff to recycle waste paper if possible, and use laptops or tablets instead of paper for meetings. Furthermore, to reduce one-off consumption, refillable or reusable stationery are encouraged for the office.

In recent years, the Group widely adopted digitized services including electronic statements, electronic mails and messaging tools to disseminate the latest information to its customers. The policies for a paperless workplace contribute to environmental protection as well as saving on operating expenses.

Breakdown of GHG Emissions

The GHG mainly comprises of CO₂, CH₄ and N₂O. The Group's operation emitted a total of 40.91 tonnes (2020: 41.00 tonnes) of CO₂ GHG during the Reporting Period. To account for direct and indirect emissions, different types of emissions are categorized into "Scope 1" as follows:

Scope 1 refers to direct emissions which are GHG emissions generated from mobile combustion sources. Scope 2 covers indirect emissions which refers to GHG emissions generated from purchased electricity, where Scope 3 covers other indirect emissions, for instance, the GHG emissions generated from business air travel at staff.

The GHG emission calculation was made in accordance with the "Guidelines to Account for and Report on Greenhouse Gas Emissions and Removals for Buildings in Hong Kong" by Environmental Protection Department and Electrical and Mechanical Services Department.

WASTE MANAGEMENT

However, global warming and climate change are among the major environmental concerns in every part of the world. In an effort to reduce carbon footprint and mitigate emissions, the Group actively promotes efficient use of energy and adopts green technologies in its head office. The Group encourages the adoption of energy-saving and environmentally-friendly practices in daily office operations.

Measures were taken for energy conservation, including but not limited to:

- Purchase energy-saving office equipment and appliances, such as the use of LED lights and energy-saving light bulbs
- Higher priority will be given to purchasing electrical appliances with high energy efficiency grades.
- Turn off lights and electronic appliances in the office premise when not in use
- Implement ongoing improvements to equipment including illumination and air-conditioning systems to uplift the overall energy efficiency
- Apply energy-saving modes by default for all electrical appliances for each department's computers, photocopiers, printers and facsimile machines
- Staff are regularly reminded to turn off unnecessary electrical appliances to save electricity when they are out of duty or on leave
- Oversee electricity bills regularly to monitor the energy performance of the office
- Maintain the temperature setting of air conditioners between 24-26°C following recommendations of the Environmental Protection Department

SOCIAL

EMPLOYMENT AND LABOUR PRACTICES

Employment

As of 31 December 2021, the Group had a total headcount of 59 employees (excluding independent non-executive directors) (2020: 53 employees).

The Group believes that employee health and well-being is critical to the business and can improve employees' motivation and production. The Group has developed a staff manual that regulates the recruitment, promotion, discipline, working hours etc. All employees are entitled to medical insurance, discretionary bonus, medical benefits, paid annual leaves, paid sick leaves, paid birthday leaves, educational subsidies, examination subsidies and so forth. The Group not only rewards and recognizes employees by competitive remuneration package and promotes career development and progression by providing opportunities for career advancement, but also provides support in different areas for its employees.

HEALTH AND SAFETY

The Group provides a safe and healthy workplace for its employees in compliance with the Occupational Safety and Health Ordinance and the Employees' Compensation Ordinance in Hong Kong.

The occupational health and safety of its employees are of paramount importance to the Group. To strive for a safe and comfortable working environment for its employees, the Group promotes health seminars and implements safety measures such as regular inspections on ventilation systems and office facilities. In order to provide employees with health coverage, the Group also establishes medical subsidies and encourages its employees to perform regular medical check-ups to safeguard their health.

In responding to the outbreak of coronavirus epidemic, the Group has strengthened protective measures to safeguard the health of employees, the following hygiene measures are also adopted:

- distribution of masks and sanitizers for personal protection;
- enhanced sterilization of office area;
- upon arrival at the office, employees are required to measure their body temperature at the reception and wash their hands before working. Those with fever or respiratory symptoms or sudden loss of taste/smell will be referred from work;
- employees are strongly recommended to avoid non-essential overseas travel. If it is unavoidable to travel to countries/areas outside Hong Kong, they are required to report to the human resources department and take self-quarantine at home for at least 14 days before reporting duties;
- employees should wear masks as far as feasible and keep appropriate social distance with others when in common facilities (e.g. testing room, conference room, pantry etc.) of the workplace. In case wearing a mask is not feasible, for example when having a meal, staff should keep at least 1.5 metres with each other;
- employees who were vaccinated, in recognition and appreciation of their support for the COVID-19 Vaccination Programme, will be allowed to apply for 1.5 days of paid leave for each dose already received; and
- flexible working hours and work from home arrangement.

During the Reporting Period, the Group had not experienced any non-compliance with the relevant health and safety laws and regulations. Also, there were no work-related injury and lost days during the Reporting Period, and there were no work-related fatalities occurred in each of the past three years including the Reporting Period.



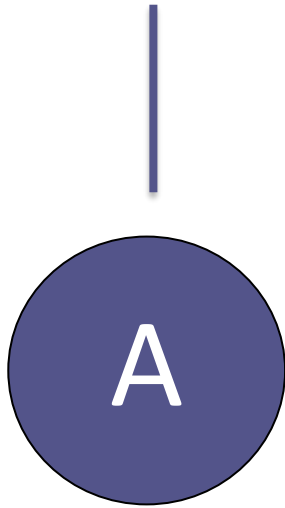
STRATEGIC PLANNING

- Develop strategic planning for company expansion
- Franchise proposal
- Agency Business Model
- Joint Venture Business Plan

*Experienced in China-Entry

CAPITAL FINANCING / FUNDING

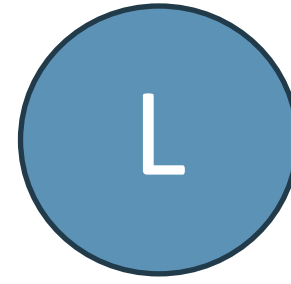
Angel Funding



Venture Capital



Equity Financing



SME Loans

Government
Funding

MANAGEMENT CONSULTING



Establish

- Retail operation policy
- Stock management and return policy
- Customer service guideline

MANAGEMENT CONSULTING



Project Management

- Establish project timeline and assign duty

Shop Management

- Develop merchandise sales strategy

People Management

- Team formation and Setup KPI evaluation and reward system

MANAGEMENT CONSULTING

Preparing Franchise Proposal

- Preparing product portfolio
 - (Product category & Pricing)
- Market Analysis
- Marketing & Promotion
- Operational Considerations
 - -Staff Recruitment & Training
 - -Franchisee Support
 - -Supply chain, marketing roll out & visual merchandising
- Store Locations
 - -Site selection
 - -Franchise expansion strategy
- Proposed Store Design & Fit-out

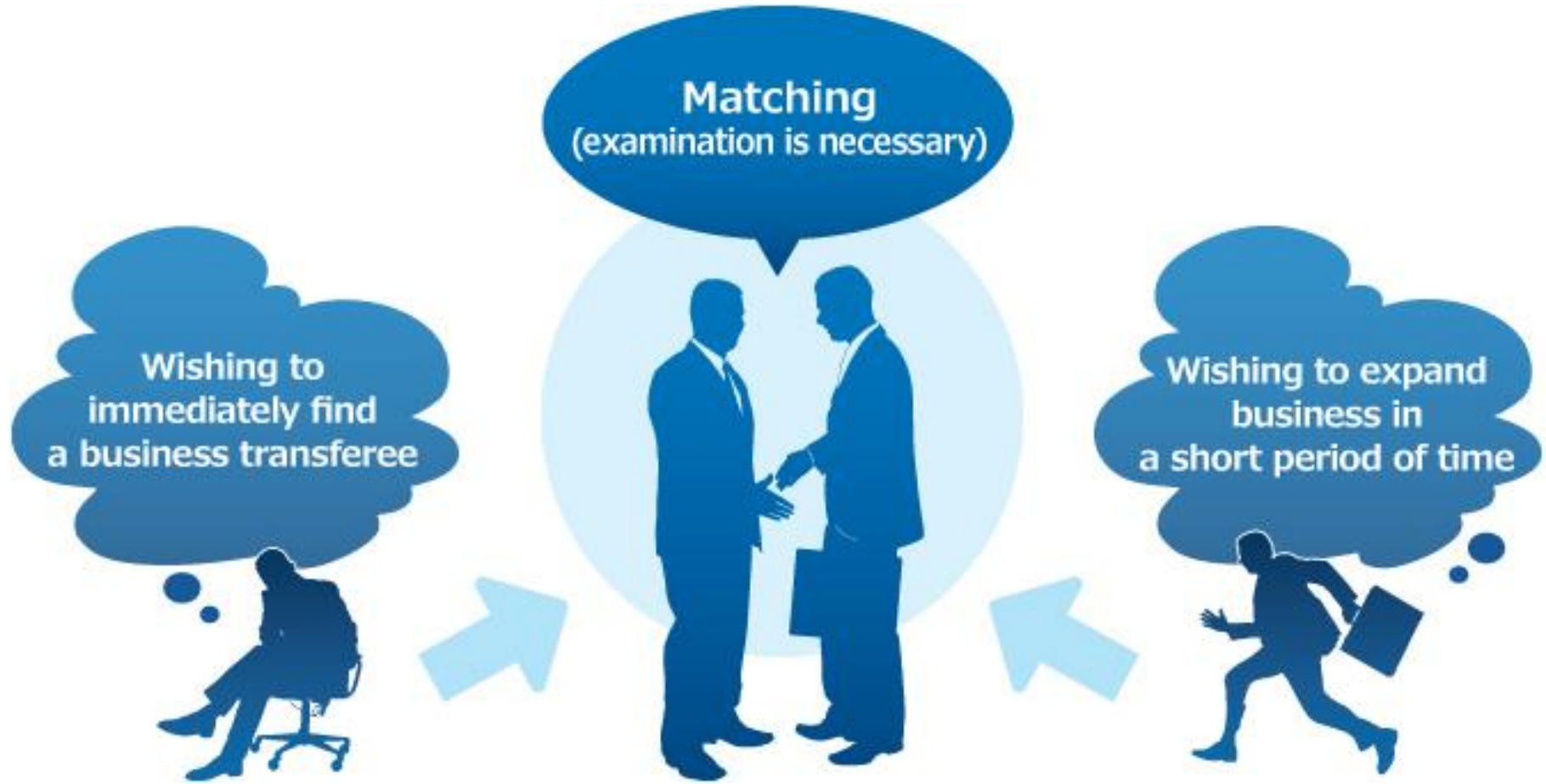


CORPORATE TRAINING



- ◆ ESG Training
- ◆ Product Training
- ◆ Sales Training
 - Retail Shop
 - Business-to-Business
- ◆ Customer Relationship Training
- ◆ Communication Training
- ◆ Business related Training

BUSINESS MATCHING



*MARKETING
SERVICE*



DIGITAL MARKETING



VIDEO PRODUCTION



PUBLIC RELATIONS



MEDIA INTERVIEW

- Corporate image building*
- CSR Program*



EDITOTIAL FOR GRAND OPENING

EVENT MANAGEMENT



PRODUCT LAUNCH IN HOTEL
/ CAFE

INVITING PRESS & BLOGGER



KOL SERVICE



- Artist Sponsor
- Title sponsor in sizable events
- Sponsor shopping mall promotions
- Encourage product trial

DIRECT MARKETING



KIOSK IN SHOPPING MALL /
UNIVERSITY



COUNTER PROMOTION IN
SHOPPING MALL

*Thank
you*



Enquiry:

T: 3502 4511

E: info@srpg.world

W: www.srpg.world